MOVEO® begins to market its products in U.S.

VALLADOLID. Oct 2, 2013. Today we want to inform that we have reached an agreement with D2M to distribute our products in the U.S. market.

After years in the world market, we decided it the time has come to offer our products to the world's most demanding market, the U.S. Our initial focus will be on our main products, the Moveo®brace, which we will sell in Carbon, Extreme and Concept versions.

Moveo®brace has been designed to improve the protection of users, both in their daily commuting, and in their racing, motocross, or adventure activities. Our product has been tested against the most demanding conditions, which have never been carried-out before with this kind of product, and we obtained CE certifications in all versions.

The first “flexible” neck brace in the market, provides an independent movement between the frontal and rear parts of the neck brace, thanks to the innovative design of the hinge FHD (Flexible Hinge Design) and full metallic front lock.

Intended for riders wearing bulky chest protectors or looking for even more room for the helmet, MOVEO® has several models; the new CONCEPT version is the lightest of the range with only 590 gr, the CARBON has a non-absorb water foam as coating and a AMC composite in the rear armature, and the Extreme has an attached cover to the armatures that can be easily removed for washing, all in less than 700 gr.

Our first introduction in the U.S. will be to the media and the general public at the upcoming International AIMExpo, to be held in Orlando, Florida from 16th to 20th October. We will have a booth in the D2M area across from Suzuki (Booth 358). We hope to see you there so you can see our products and see the comfort and quality we’ve worked many years to provide.

Please visit www.moveosafety.com and check out all details of our products.

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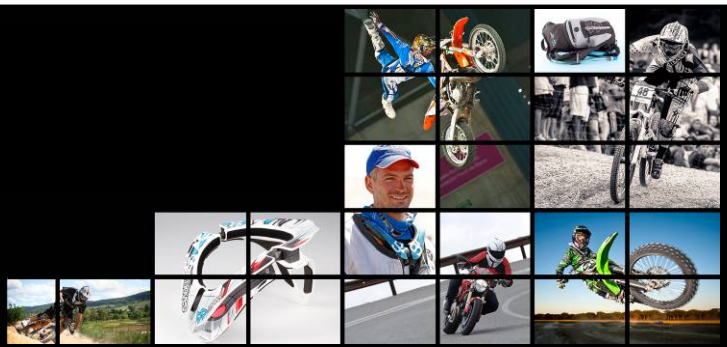
www.moveosafety.com
info@moveosafety.com



If you would like further information of Moveo®, please contact :

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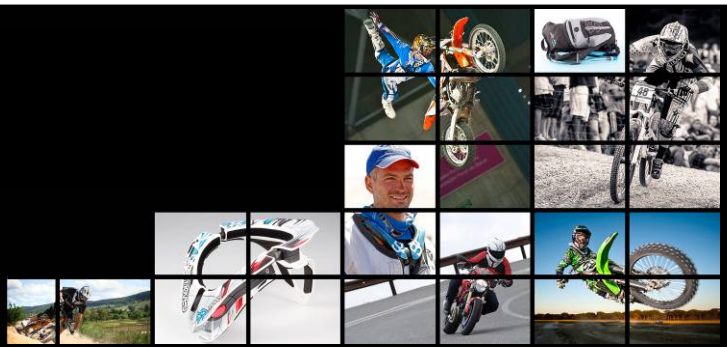
www.d2m-orders.com

Twitter: @moveosafety / @moveocalendar

ABOUT MOVEO:

MOVEO® Safety has one objective: to develop great products providing maximum safety and protection, without subtracting comfort and maneuverability. MOVEO Safety is composed of professionals with important background in research, product development and innovation, together with their passion for motor sports and speed.

About D2M:

The D2M acronym stands for "Direct 2 Manufacturer". D2M is not a distributor, but rather a service provider for dealers and manufacturers. Their web platform enables dealers to go "Direct 2 Manufacturer" for their PG&A purchases, while allowing manufacturers to log-in and manage their product portfolio, catalogs and dealer accounts directly. The end result is an easy-to-use platform where dealers can purchase product directly from manufacturers. Direct benefits include increased margin, a single point of contact, one invoice and the product is shipped directly from the manufacturer or D2M's warehouse. D2M incorporates the latest technology, including an ALL NEW dealer ordering system www.d2m-orders.com, the D2M iPad App, and mobile device compatibility. D2M provides a wide range of products for the Street, Dirt and ATV/UTV market segments.